

## Agenda

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### European and International Board

Friday 9 November 2012 at 11am

Biscuit Building, 10 Redchurch Street, Shoreditch, London, E2 7DD

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#### **PART 1 – BOARD BUSINESS**

**11.00AM – 12.30PM**

Item	Page	Time
<b>1. Peer Review of UK Local Democracy</b>		<b>11.00am – 11.40am</b>
Presentation by Jeremy Smith Director at Advocacy International Ltd.		
<b>2. EU Funding 2014 – 2020</b>		<b>11.40am – 12.10pm</b>
<b>3. European Commission 2013 Work Programme</b>		<b>12.10pm – 12.20pm</b>
<b>4. Round-up of activity: Board EU lobbying priorities, institutions and international activities</b>		<b>12.20pm – 12.30pm</b>
<b>5. Notes of the last meeting</b>		
<b>6. Date of next meeting - Thursday 7 February 2013 at 11am, Local Government House, London, SW1P 3HZ</b>		

#### **PART 2 – INFORMAL SESSION**

**12.30AM – 1.30PM**

##### **Working Lunch**

Councillor Nicholson will introduce the session by providing background to Hackney's recent economic development and how the Borough sought to maximise the economic potential of the Olympic Games.

Representatives from Mother Advertising Limited, an independent advertising agency based in Shoreditch, will provide a presentation on the role of social media and mobile technologies in the 2012 GREAT Britain campaign as a platform to promote the UK abroad and the implications of these engagement tools this for future international development initiatives.